



Search Report

EIC 3600

STIC Database Tracking Number: 200077

To: JAMES WRIGHT
Location: KNX-5B49
Art Unit: 3694
Monday, February 04, 2008

Case Serial Number: 09/882203

From: HEIDI MYERS
Location: EIC3600
KNX-4B68 / KNX-4B59
Phone: (571)272-2446

heidi.myers@uspto.gov

Search Notes

09/882203
SYSTEM AND METHOD FOR CONDUCTING PRODUCT CONFIGURATION RESEARCH OVER A COMPUTER-BASED NETWORK

Dear Examiner Wright -

Here are the results of the search noted above.

If you have any questions, please don't hesitate to call, visit, or e-mail.

Regards,

Heidi

***Subject search – Patent Files, Non Full-Text

```
? show files;ds
File 344:Chinese Patents Abs Jan 1985-2006/Jan
    (c) 2006 European Patent Office
File 347:JAPIO Dec 1976-2007/Oct (Updated 080129)
    (c) 2008 JPO & JAPIO
File 350:Derwent WPIX 1963-2008/UD=200808
    (c) 2008 The Thomson Corporation
File 371:French Patents 1961-2002/BOPI 200209
    (c) 2002 INPI. All rts. reserv.
```

Set	Items	Description
S1	623	(INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYBERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (MARKET OR MARKETING OR PRODUCT OR ADVERTISING OR INDUSTRY) (2N) (RESEARCH OR ANALYSIS OR EVALUATION? ? OR ASSESSMENT? ?)
S2	1326	(INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYBERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (SURVEY OR SURVEYS OR (SET OR SETS OR LIBRARY OR LIBRARIES) (2W) QUESTIONS OR QUESTIONNAIRE? ? OR QUESTIONAIRRE? ?) OR CYBERSURVEY? ? OR ESURVEY? ? OR E()SURVEY? ?
S3	941637	RESPONDENT OR RESPONDENTS OR USER OR USERS OR CONSUMER OR CONSUMERS OR PARTICIPANT OR PARTICIPANTS
S4	2509457	PRODUCT OR PRODUCTS OR ITEMS OR ITEMS OR ARTICLE OR ARTICLES OR OBJECT OR OBJECTS
S5	1871932	PRICE OR PRICES OR PRICING OR FEE OR FEES OR COST OR COSTS OR CHARGE OR CHARGES OR EXPENSE OR EXPENSES
S6	9774	((SELECT? OR DESELECT? OR CHANG???) (4N) (FEATURE? ? OR ATTRIBUTE? ? OR QUALITY OR QUALITIES OR LEVEL OR LEVELS OR SUBFEATURE? ? OR QUANTITY OR QUANTITIES)) (7N) (S3 OR S4 OR S5)
S7	171621	(CONFIGUR? OR ARRANG? OR DESIGN? OR CONSTRUCT???? OR ORGANIZ? OR ORGANIS? OR MANIPULAT???? OR STRUCTUR????) (7N) (S4 OR S6)
S8	25418	(FINAL OR TOTAL OR CLOSING OR END OR ENDING OR LAST OR COMPLETE OR OVERALL) (3N) S5
S9	1143	(HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFERED OR SALE) OR UNAVAILABLE OR NONPURCHASABLE? ? OR UNPURCHASABLE? ? OR UNOBTAINABLE? ?) (3N) (S5 OR S7)
S10	0	S1 AND S2 AND S8 AND S9
S11	0	(S1 OR S2) AND S8 AND S9
S12	9	(S1 OR S2) AND (S8 OR S9)
S13	6	S12 AND IC=(G06F-017/60 OR G06F-0017/60 OR G06F-000/00 OR -G06F-0000/00 OR G06F-001/00 OR G06F-0001/00 OR G06Q-030/00 OR G06Q-0030/00)
S14	2	S12 AND MC=(T01-N01A2C OR T01-S03)
S15	8	S12 AND DC=T01
S16	9	S12:S15
S17	5	S16 NOT AD>20010615
S18	33	AU=(BAYER L? OR BAYER, L? OR BAYER (2N) LEONARD)
S19	4	AU=(JEAVONS A? OR JEAVONS, A? OR JEAVONS (2N) (ANDREW OR ANDY))
S20	11	AU=(BAKKEN D? OR BAKKEN, D? OR BAKKEN (2N) (DAVID OR DAVE-))
S21	2	S18 AND S19 AND S20

***Subject search – Patent Files, Full-Text

```
? show files;ds
File 348:EUROPEAN PATENTS 1978-2007/ 200805
    (c) 2008 European Patent Office
File 349:PCT FULLTEXT 1979-2008/UB=20080117UT=20080110
    (c) 2008 WIPO/Thomson
File 324:GERMAN PATENTS FULLTEXT 1967-200802
    (c) 2008 UNIVENTIO/THOMSON

Set      Items      Description
S1       969       (INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYB-
                  ERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (MARKET OR MARKE-
                  TING OR PRODUCT OR ADVERTISING OR INDUSTRY) (2N) (RESEARCH OR A-
                  NALYSIS OR EVALUATION? ? OR ASSESSMENT? ?)
S3       2201      (INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYB-
                  ERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (SURVEY OR SURVEYS
                  OR (SET OR SETS OR LIBRARY OR LIBRARIES) (2W) QUESTIONS OR QUE-
                  STIONNAIRE? ? OR QUESTIONNAIRE? ?) OR CYBERSURVEY? ? OR ESURV-
                  EY? ? OR E()SURVEY? ?
S3       814839     RESPONDENT OR RESPONDENTS OR USER OR USERS OR CONSUMER OR -
                  CONSUMERS OR PARTICIPANT OR PARTICIPANTS
S4       2259623    PRODUCT OR PRODUCTS OR ITEMS OR ITEMS OR ARTICLE OR ARTICL-
                  ES OR OBJECT OR OBJECTS
S5       1404620    PRICE OR PRICES OR PRICING OR FEE OR FEES OR COST OR COSTS
                  OR CHARGE OR CHARGES OR EXPENSE OR EXPENSES
S6       18471      ((SELECT? OR DESELECT? OR CHANG???) (4N) (FEATURE? ? OR ATTR-
                  IBUTE? ? OR QUALITY OR QUALITIES OR LEVEL OR LEVELS OR SUBFEA-
                  TURE? ? OR QUANTITY OR QUANTITIES)) (7N) (S3 OR S4 OR S5)
S7       387276     (CONFIGUR? OR ARRANG? OR DESIGN? OR CONSTRUCT???? OR ORGAN-
                  IZ? OR ORGANIS? OR MANIPULAT???? OR STRUCTUR???) (7N) (S4 OR S6)
S8       69701      (FINAL OR TOTAL OR CLOSING OR END OR ENDING OR LAST OR COM-
                  PLETE OR OVERALL) (3N) S5
S9       3286      (HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFER-
                  ED OR SALE) OR UNAVAILABLE OR NONPURCHASABLE? ? OR UNPURCHASA-
                  BLE? ? OR UNOBTAINABLE? ?) (3N) (S5 OR S7)
S10      2          S1 (S) S2 (S) S6 (S) S7 (S) S8 (S) S9
S11      2          S1 (S) S2 (S) S7 (S) S8 (S) S9
S12      0          S11 NOT S10
S13      3          S1 (S) S2 (S) S8 (S) S9
S14      1          S13 NOT S11
S15      13         S1 AND S2 AND S8 AND S9
S16      4          (S1 OR S2) (S) (S8 (S) S9)
S17      10         (S1 OR S2) (S) S9
S18      6          (S1 AND S2) (S) S9
S19      18         S10:S18
S20      11         S19 AND IC=(G06F-017/60 OR G06F-0017/60 OR G06F-000/00 OR -
                  G06F-0000/00 OR G06F-001/00 OR G06F-0001/00 OR G06Q-030/00 OR
                  G06Q-0030/00)
S21      18         IDPAT S19 (sorted in duplicate/non-duplicate order)
S22      18         IDPAT S19 (primary/non-duplicate records only)
S23      13         S22 NOT AD>20010615
S24      42         AU=( BAYER L? OR BAYER, L? OR BAYER (2N) LEONARD)
S25      8          AU=( JEAVONS A? OR JEAVONS, A? OR JEAVONS (2N) (ANDREW OR -
                  ANDY) )
```

S26 7 AU=(BAKKEN D? OR BAKKEN, D? OR BAKKEN (2N) (DAVID OR DAVE-
))
S27 4 S24 AND S25 AND S26
S28 49 S24 OR S25 OR S26
S29 2 S28 AND S1
S30 0 S29 NOT S27

? t 23/3,x/all

23/3,X/1 (Item 1 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS
(c) 2008 European Patent Office. All rts. reserv.

02038564

Secure transaction management

Sicheres Transaktionsmanagement

Gestion de transactions securisees

PATENT ASSIGNEE:

Intertrust Technologies Corp., (2434323), 955 Stewart Drive, Sunnyvale,
CA 94085, (US), (Applicant designated States: all)

INVENTOR:

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Van Wie, David M., 51430 Willamette Street 6, Eugene, OR 97401, (US)

LEGAL REPRESENTATIVE:

Beresford, Keith Denis Lewis (28273), BERESFORD & Co. 16 High Holborn,
London WC1V 6BX, (GB)

PATENT (CC, No, Kind, Date): EP 1643340 A2 060405 (Basic)
EP 1643340 A3 060531

APPLICATION (CC, No, Date): EP 2005077923 960213;

PRIORITY (CC, No, Date): US 388107 950213

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; LU; MC;
NL; PT; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 861461 (EP 96922371)

INTERNATIONAL CLASSIFICATION (V8 + ATTRIBUTES):

IPC + Level Value Position Status Version Action Source Office:

G06F-0001/00 A I F B 20060101 20060213 H EP

ABSTRACT WORD COUNT: 147

NOTE:

Figure number on first page: 5b

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200614	2171
SPEC A	(English)	200614	193720
Total word count - document A			195924
Total word count - document B			0
Total word count - documents A + B			195924

...SPECIFICATION associated libraries of load modules along with affiliated
data, VDE related administration, data preparation, and **analysis**
applications, as well as system software designed to enable VDE
integration into host environments and...each time a copy was made for

***Subject search – Non-Patent Literature, Non Full-Text

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? show files;ds
File 2:INSPEC 1898-2008/Jan W1
    (c) 2008 Institution of Electrical Engineers
File 35:Dissertation Abs Online 1861-2007/Oct
    (c) 2007 ProQuest Info&Learning
File 65:Inside Conferences 1993-2008/Jan 31
    (c) 2008 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2007/Nov
    (c) 2007 The HW Wilson Co.
File 144:Pascal 1973-2008/Jan W3
    (c) 2008 INIST/CNRS
File 474:New York Times Abs 1969-2008/Feb 02
    (c) 2008 The New York Times
File 475:Wall Street Journal Abs 1973-2008/Feb 02
    (c) 2008 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
    (c) 2002 The Gale Group
File 256:TecInfoSource 82-2008/Nov
    (c) 2008 Info.Sources Inc

Set      Items      Description
S1      3568      (INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYB-
            ERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (MARKET OR MARKE-
            TING OR PRODUCT OR ADVERTISING OR INDUSTRY) (2N) (RESEARCH OR A-
            NALYSIS OR EVALUATION? ? OR ASSESSMENT? ?)
S2      16152      (INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYB-
            ERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (SURVEY OR SURVEYS
            OR (SET OR SETS OR LIBRARY OR LIBRARIES) (2W) QUESTIONS OR QUE-
            STIONNAIRE? ? OR QUESTIONNAIRE? ?) OR CYBERSURVEY? ? OR ESURV-
            EY? ? OR E()SURVEY? ?
S3      1126278      RESPONDENT OR RESPONDENTS OR USER OR USERS OR CONSUMER OR -
            CONSUMERS OR PARTICIPANT OR PARTICIPANTS
S4      3584878      PRODUCT OR PRODUCTS OR ITEMS OR ITEMS OR ARTICLE OR ARTICL-
            ES OR OBJECT OR OBJECTS
S5      2548124      PRICE OR PRICES OR PRICING OR FEE OR FEES OR COST OR COSTS
            OR CHARGE OR CHARGES OR EXPENSE OR EXPENSES
S6      5872      ((SELECT? OR DESELECT? OR CHANG???) (4N) (FEATURE? ? OR ATTR-
            IBUTE? ? OR QUALITY OR QUALITIES OR LEVEL OR LEVELS OR SUBFEA-
            TURE? ? OR QUANTITY OR QUANTITIES)) (7N) (S3 OR S4 OR S5)
S7      385462      (CONFIGUR? OR ARRANG? OR DESIGN? OR CONSTRUCT???? OR ORGAN-
            IZ? OR ORGANIS? OR MANIPULAT???? OR STRUCTUR???) (7N) (S4 OR S6)
S8      74890      (FINAL OR TOTAL OR CLOSING OR END OR ENDING OR LAST OR COM-
            PLETE OR OVERALL) (3N) S5
S9      12288      (HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFER-
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            ABLE? ? OR UNOBTAINABLE? ?) (3N) (S5 OR S7)
S10     0      S1 AND S2 AND S8 AND S9
S11     0      (S1 OR S2) AND S8 AND S9
S12     71      (S1 OR S2) AND (S8 OR S9)
S13     16      (S1 OR S2) AND S9
S14     15      RD (unique items)
S15     4      S14 NOT PY>2001
S16     26826     (HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFER-
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ED OR SALE) OR UNAVAILABLE OR NONPURCHASEABLE? ? OR UNPURCHASEABLE? ? OR UNOBTAINABLE? ?) (7N) (S5 OR S7)

S17 0 S1 AND S2 AND S8 AND S16
S18 0 S1 AND S2 AND S16
S19 30 (S1 OR S2) AND S16
S20 14 S19 NOT S13
S21 13 RD (unique items)
S22 3 S21 NOT PY>2001
S23 3 S22 NOT S15
S24 58 AU=(BAYER L? OR BAYER, L? OR BAYER (2N) LEONARD) OR BY= BAYER (2N) LEONARD
S25 68 AU=(JEAVONS A? OR JEAVONS, A? OR JEAVONS (2N) (ANDREW OR ANDY)) OR BY= JEAVONS (2N) (ANDREW OR ANDY)
S26 89 AU=(BAKKEN D? OR BAKKEN, D? OR BAKKEN (2N) (DAVID OR DAVE)) OR BY= BAKKEN (2N) (DAVID OR DAVE)
S27 0 S24 AND S25 AND S26
S28 215 S24 OR S25 OR S26
S29 0 S28 AND S1
S30 1 S28 AND S2

? t 15/5/all

15/5/1 (Item 1 from file: 2)
DIALOG(R)File 2:INSPEC
(c) 2008 Institution of Electrical Engineers. All rts. reserv.
07297125 INSPEC Abstract Number: C1999-08-7160-073
Title: Cost-effective design for injection molding
Author(s): Yuh-Min Chen; Jang-Jong Liu
Author Affiliation: Inst. of Manuf. Eng., Nat. Cheng Kung Univ., Tainan, Taiwan
Journal: Robotics and Computer-Integrated Manufacturing vol.15, no.1
p.1-21
Publisher: Elsevier,
Publication Date: Feb. 1999 Country of Publication: UK
CODEN: RCIMEB ISSN: 0736-5845
SICI: 0736-5845(199902)15:1L.1:CEDI;1-E
Material Identity Number: F789-1999-002
U.S. Copyright Clearance Center Code: 0736-5845/99/\$20.00
Document Number: S0736-5845(99)00005-8
Language: English Document Type: Journal Paper (JP)
Treatment: Practical (P)
Abstract: A cost-effective design cannot be obtained unless all cost issues are resolved at early design stage. This paper provides an **online cost evaluation** and advisory to help **product** designers avoid cost-ineffective design. The objective can be obtained by: 1) identifying factors that might affect product cost at each product design stage, 2) developing a design for cost effectiveness methodology that accommodates the concepts of concurrent engineering, and 3) developing a computer-based design for cost effectiveness system based on the proposed methodology. We focus on injection molding product design due to the advantages of injection molding process. A cost model is developed, which depicts the relationships between cost factors and product development activities, as well as their relationships with product geometry. According to the product life cycle activities and the cost model, a design for **cost** effectiveness process is **proposed**. (22 Refs)

***Subject search – Non-Patent Literature, Full-Text

Results Set 1

Results Set 2

Results Set 1

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? show files;ds
File 15:ABI/Inform(R) 1971-2008/Feb 02
    (c) 2008 ProQuest Info&Learning
File 20:Dialog Global Reporter 1997-2008/Feb 04
    (c) 2008 Dialog
File 476:Financial Times Fulltext 1982-2008/Feb 03
    (c) 2008 Financial Times Ltd
File 610:Business Wire 1999-2008/Feb 04
    (c) 2008 Business Wire.
File 613:PR Newswire 1999-2008/Feb 04
    (c) 2008 PR Newswire Association Inc
File 624:McGraw-Hill Publications 1985-2008/Feb 01
    (c) 2008 McGraw-Hill Co. Inc
File 634:San Jose Mercury Jun 1985-2008/Feb 01
    (c) 2008 San Jose Mercury News
File 810:Business Wire 1986-1999/Feb 28
    (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
    (c) 1999 PR Newswire Association Inc
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Set	Items	Description
S1	98644	(INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYBERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (MARKET OR MARKETING OR PRODUCT OR ADVERTISING OR INDUSTRY) (2N) (RESEARCH OR ANALYSIS OR EVALUATION? ? OR ASSESSMENT? ?)
S2	111907	(INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYBERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (SURVEY OR SURVEYS OR (SET OR SETS OR LIBRARY OR LIBRARIES) (2W) QUESTIONS OR QUESTIONNAIRE? ? OR QUESTIONAIRRE? ?) OR CYBERSURVEY? ? OR ESURVEY? ? OR E()SURVEY? ?
S3	8421941	RESPONDENT OR RESPONDENTS OR USER OR USERS OR CONSUMER OR - CONSUMERS OR PARTICIPANT OR PARTICIPANTS
S4	15213513	PRODUCT OR PRODUCTS OR ITEMS OR ITEMS OR ARTICLE OR ARTICLES OR OBJECT OR OBJECTS
S5	20153129	PRICE OR PRICES OR PRICING OR FEE OR FEES OR COST OR COSTS OR CHARGE OR CHARGES OR EXPENSE OR EXPENSES
S6	59863	((SELECT? OR DESELECT? OR CHANG???) (4N) (FEATURE? ? OR ATTRIBUTE? ? OR QUALITY OR QUALITIES OR LEVEL OR LEVELS OR SUBFEATURE? ? OR QUANTITY OR QUANTITIES)) (7N) (S3 OR S4 OR S5)
S7	1291016	(CONFIGUR? OR ARRANG? OR DESIGN? OR CONSTRUCT???? OR ORGANIZ? OR ORGANIS? OR MANIPULAT???? OR STRUCTUR???) (7N) (S4 OR S6)
S8	1911740	(FINAL OR TOTAL OR CLOSING OR END OR ENDING OR LAST OR COMPLETE OR OVERALL) (3N) S5
S9	66701	(HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFERED OR SALE) OR UNAVAILABLE OR NONPURCHASEABLE? ? OR UNPURCHASEABLE? ? OR UNOBTAINABLE? ?) (3N) (S5 OR S7)
S10	0	S1(S)S2(S)S8(S)S9
S11	3	S1 AND S2 AND S8 AND S9

S12 2 S1(S)S2(S)S9
S13 18 S1 AND S2 AND S9
S14 55 (S1 OR S2) AND S8 AND S9
S15 14 (S1 OR S2)(S)S9
S16 124712 (HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFER-
ED OR SALE) OR UNAVAILABLE OR NONPURCHASEABLE? ? OR UNPURCHASE-
ABLE? ? OR UNOBTAINABLE? ?) (7N) (S5 OR S7)
S17 27 (S1 OR S2)(S)S16
S18 4 S17(S)S8
S19 40 S11 OR S12 OR S13 OR S15 OR S17 OR S18
S20 38 RD (unique items)
S21 13 S20 NOT PY>2001
S22 2 AU=(BAYER L? OR BAYER, L? OR BAYER (2N) LEONARD) OR BY= B-
AYER (2N) LEONARD
S23 0 AU=(JEAVONS A? OR JEAVONS, A? OR JEAVONS (2N) (ANDREW OR -
ANDY)) OR BY= JEAVONS (2N) (ANDREW OR ANDY)
S24 9 AU=(BAKKEN D? OR BAKKEN, D? OR BAKKEN (2N) (DAVID OR DAVE-
)) OR BY= BAKKEN (2N) (DAVID OR DAVE)
S25 0 S22 AND S23 AND S24
S26 11 S22 OR S23 OR S24
S27 10 RD (unique items)
S28 0 S27 AND S1
S29 1 S27 AND S2

? t 21/3,k/all

21/3,K/1 (Item 1 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2008 ProQuest Info&Learning. All rts. reserv.
02195432 75482633
The handbook of online marketing research
Chakrapani, Chuck
Marketing Research v13n2 PP: 50 Summer 2001
ISSN: 1040-8460 JRNL CODE: MRE
WORD COUNT: 671

ABSTRACT: The Handbook of Online Marketing Research , by Joshua Grossnickle and Oliver Raskin, is reviewed.

...TEXT: of Onlin Marketing Research. New York: McGraw-Hill, 2000,433 pages.

In The Handbook of Online Marketing Research , Joshua Grossnickle and Oliver Raskin, principals of the online marketing research firm SiteCentric LLC, describe techniques for conducting online research . They detail how to use the Internet "to survey large numbers of consumers quickly and cost-effectively and how to retrieve levels of information previously unavailable at any price ." They explain the fundamental types of marketing research and describe the techniques of sampling, data collection, and questionnaire design used to conduct this research online .

The book describes research processes designed to collect information and explains how to apply that...

...provides an overview of the research process for those with no research

Results Set 2

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? show files;ds
File  9:Business & Industry(R) Jul/1994-2008/Feb 01
      (c) 2008 The Gale Group
File  16:Gale Group PROMT(R) 1990-2008/Feb 01
      (c) 2008 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2008/Jan 18
      (c) 2008 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
      (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2008/Jan 30
      (c) 2008 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2008/Jan 18
      (c) 2008 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2008/Jan 31
      (c) 2008 The Gale Group

Set      Items      Description
S1      126800      (INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYB-
                  ERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (MARKET OR MARKE-
                  TING OR PRODUCT OR ADVERTISING OR INDUSTRY) (2N) (RESEARCH OR A-
                  NALYSIS OR EVALUATION? ? OR ASSESSMENT? ?)
S2      129736      (INTERNET OR ONLINE OR ON()LINE OR VIRTUAL OR CYBER OR CYB-
                  ERSPACE OR ELECTRONIC OR DIGITAL OR WEB) (7N) (SURVEY OR SURVEYS
                  OR (SET OR SETS OR LIBRARY OR LIBRARIES) (2W) QUESTIONS OR QUE-
                  STIONNAIRE? ? OR QUESTIONAIRRE? ?) OR CYBERSURVEY? ? OR ESURV-
                  EY? ? OR E()SURVEY? ?
S3      9722618      RESPONDENT OR RESPONDENTS OR USER OR USERS OR CONSUMER OR -
                  CONSUMERS OR PARTICIPANT OR PARTICIPANTS
S4      22437966      PRODUCT OR PRODUCTS OR ITEMS OR ITEMS OR ARTICLE OR ARTICL-
                  ES OR OBJECT OR OBJECTS
S5      15927492      PRICE OR PRICES OR PRICING OR FEE OR FEES OR COST OR COSTS
                  OR CHARGE OR CHARGES OR EXPENSE OR EXPENSES
S6      73536       ((SELECT? OR DESELECT? OR CHANG???) (4N) (FEATURE? ? OR ATTR-
                  IBUTE? ? OR QUALITY OR QUALITIES OR LEVEL OR LEVELS OR SUBFEA-
                  TURE? ? OR QUANTITY OR QUANTITIES)) (7N) (S3 OR S4 OR S5)
S7      2084119      (CONFIGUR? OR ARRANG? OR DESIGN? OR CONSTRUCT???? OR ORGAN-
                  IZ? OR ORGANIS? OR MANIPULAT???? OR STRUCTUR???) (7N) (S4 OR S6)
S8      1534277      (FINAL OR TOTAL OR CLOSING OR END OR ENDING OR LAST OR COM-
                  PLETE OR OVERALL) (3N) S5
S9      51695       (HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFER-
                  ED OR SALE) OR UNAVAILABLE OR NONPURCHASABLE? ? OR UNPURCHASE-
                  ABLE? ? OR UNOBTAINABLE? ?) (3N) (S5 OR S7)
S10     0           S1(S)S2(S)S8(S)S9
S11     3           S1 AND S2 AND S8 AND S9
S12     0           S1(S)S2(S)S9
S13     13          S1 AND S2 AND S9
S14     19          (S1 OR S2) (S)S9
S15     96078       (HYPOTHETICAL? OR PROPOSED OR .NOT. (2N) (AVAILABLE OR OFFER-
                  ED OR SALE) OR UNAVAILABLE OR NONPURCHASABLE? ? OR UNPURCHASE-
                  ABLE? ? OR UNOBTAINABLE? ?) (7N) (S5 OR S7)
S16     0           S1(S)S2(S)S8(S)S15
S17     6           S1 AND S2 AND S8 AND S15
S18     0           S1(S)S2(S)S15
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S19 22 S1 AND S2 AND S15
S20 6 S19 AND S8
S21 28 (S1 OR S2) (S)S15
S22 0 S21(S)S8
S23 50 S11 OR S13 OR S14 OR S17:S21
S24 34 RD (unique items)
S25 22 S24 NOT PY>2001
S26 5 AU=(BAYER L? OR BAYER, L? OR BAYER (2N) LEONARD) OR BY= B-
AYER (2N) LEONARD
S27 1 AU=(JEAVONS A? OR JEAVONS, A? OR JEAVONS (2N) (ANDREW OR -
ANDY) OR BY= JEAVONS (2N) (ANDREW OR ANDY)
S28 5 AU=(BAKKEN D? OR BAKKEN, D? OR BAKKEN (2N) (DAVID OR DAVE-
)) OR BY= BAKKEN (2N) (DAVID OR DAVE)
S29 0 S26 AND S27 AND S28
S30 11 S26 OR S27 OR S28
S31 1 S30 AND S1
S32 1 S30 AND S2
S33 1 S31 OR S32

? t 25/3,k/all

25/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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02319453 Supplier Number: 25886369 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Directing traffic
(According to NPD Beauty Trends, cosmetics and toiletries accounted for
\$125-150 mil in online sales in 1999/2000 and will account for 5% of the
total \$35 bil in online sales by 2004)
European Cosmetic Markets, v 17, n 11, p 429+
November 2000
DOCUMENT TYPE: Journal ISSN: 0957-1515 (United Kingdom)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 3690

TEXT:

...a brand successfully, the e-tailer must know its customers; this can be achieved through market research which can be carried out online through the use of questionnaires in pop-up boxes which appear on-screen either as web users enter or exit...

...does exist. They should communicate with customers through order confirmation emails, explaining if products are unavailable or delivery will be delayed. The site design should be clean and user friendly, product information and pictures should be good enough to allow customers to make an informed choice...

25/3,K/2 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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02131004 Supplier Number: 25670354 (USE FORMAT 7 OR 9 FOR FULLTEXT)
A chill hits the Alley
(Cyber Dialogue, Internet market research firm, delays launching its IPO;
Opus360's stock price is under its offering price)
Crain's New York Business, v 16, p 1+